## Expertise and excellence as standard

## INVESTMENT MANAGEMENT FIRM'S **OUTSTANDING PERFORMANCE**

ften described as one of Exeter's best kept secrets, Charteris Treasury Portfolio Managers have had a presence in Southernhay for the best part of 25 years. Although the bulk of the investment management now takes place in London, the firm retains an office at The Lodge in Barnfield Crescent which contains both qualified investment management personnel and administrators.

So what makes Charteris stand out from other investment management firms in Exeter? Quite simply it is performance, and verifiable performance at that. Unlike almost all the other Exeter firms, Charteris runs three quoted funds as well as operating discretionary private client portfolio mandates. Therefore, all potential clients can access the fund data (via the internet or hard copy) and analyse the price history of the three funds which are valued on a daily basis.

So what are the funds and how have they performed? Firstly, the Elite Charteris Premium Income fund. This is a UK equity fund that invests exclusively in shares within the FTSE 100 index. The fund is in the IMA Equity Income sector (circa 100 funds) and over the last three years has rarely been out of the top 10, it is currently ranked fourth over three years and third over five years (source Professional Advisor). Furthermore, some funds that are ahead in the league table invest in small companies which carry greater risk. The fund also operates a covered call option strategy which enabled the fund to pay a 6.8 per cent dividend yield for 2011.

Secondly, the Way Charteris Gold Fund is currently the number one top performing mutual fund in the UK (circa 5,000) funds over the last three months (Professional Advisor, 29 September). This fund invests in gold mining companies and has benefited from the rise in the price of gold since the launch of the fund in March 2010.

Thirdly, the City Financial Gilt Fund is also managed by Charteris. This fund was launched nearly five years ago and in its four full years of existence has topped the IMA Gilt sector twice (2007 and 2009). There is hardly a boutique investment manager in the UK that can match that, and none the firm knows of in Exeter. Also an individual bespoke service ensures private clients receive a tailored, high quality and personalised approach to their investment needs while benefiting from the same investment expertise as the funds.



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